

Four-Year Study Plan of e-Business Management and Information Systems Programme (2020 cohort)

Rev 20230911

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Course Code	Course Title	Year One			Year Two		Year Three		Year Four	
		Sem 1	Sem 2	Summer/ Winter	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2
I. BBA (Hons) Core Courses (39 Units)										
ECON2013	Principles of Microeconomics	3								
ACCT2003/ACCT2043	Principles of Accounting I [®]		3							
BUS4023/BUS4093	Management Information Systems [®]				3					
ACCT2013/ACCT2053	Principles of Accounting II [®]					3				
ECON2003	Principles of Macroeconomics					3				
MKT2003	Principles of Marketing Management					3				
BUS2003	Organisational Behaviour						3			
BUS2013/BUS2053	Principles of Law [®]						3			
FIN2003/FIN2023	Financial Management [®]						3			
BUS3003	Business Communications							3		
BUS3023	Business Research Methods							3		
BUS4013	Strategic Management								3	
BUS4003	BBA Project									3
II. Major Required Courses (9 Units)										
EBIS3003	Database Management					3				
EBIS3023	Electronic Commerce						3			
EBIS3013	Business Systems Design and Analysis							3		
III. Major Elective Courses (12 Units)										
ME01 ME02 ME03 ME04								6	6	
IV. General Education Core Courses (32 Units)										
CHI1053	University Chinese (Morality and Foundations of Law)	3								
CHI1063	Chinese Culture and Modern China				3					
CHI1073	Contemporary Chinese Society and Thoughts (Theories)		3							
CHI1083	Contemporary Chinese Society and Thoughts (Social Practice)		0							
CHI1093	Contemporary World and China [®]					0				
GCLA1903	English I	3								
GCLA1913	English II		3							
GCLA1923	English III				3					
GCLA1933	English IV					3				
GCIT1XX3	Information Management Technology [®]		3							
GCNU1XX3	Numeracy [®]	3								
GCPE1XX3	Physical Education [®]	1	1							
GCVM1023	Business Ethics						3			
V. General Education Distribution Courses (12 Units)										
GDHS1XX3	Foundation Course in Humanities and Social Sciences [®]				3					
GDST1XX3	Foundation Course in Science and Technology [®]		3							
GDFL1XX3	Foundation Course in Foreign Language [®]					3				
GDHC1XX3	Foundation Course in World History and Civilisation [®]				3					
VI. Whole Person Education Experiential Learning Modules (4 Units)										
WPEX Module I	WPEX1003 Experiential Development		1							
WPEX Module II	WPEX1013 Emotional Intelligence	1								
WPEX Module III	WPEX2003 Sports Culture [®] , or WPEX2013 Experiential Arts [®]					1				
WPEX Module IV	WPEX2023 Voluntary Service [®] , or WPEX2033 Environmental Awareness [®]				1					
VII. Free Elective Courses (24 Units)										
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08		3		3 [®]	3 [®]		3 [®]	3	9	
Total Units: 132		17	17	3	19	19	18	18	18	3

① This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

② This course will take the form of lecture series. Students are required to attend and submit notes for at least 10 lectures within their first two years of study.

③ CHI1103 Introduction to Modern Social Theories will be offered under this category.

④ ECON2073 Fundamental Mathematics for Economics and Business and MATH1073 Calculus I will be offered under this category.

⑤ Students should take one FE(ENG) course under this category.

⑥ These courses have been recoded with effective from Semester 2 of AY2022/23:

ACCT2003 revised as ACCT2043; ACCT2013 revised as ACCT2053; BUS2013 revised as BUS2053;

BUS4023 revised as BUS4093; FIN2003 revised as FIN2023.

ME Course List of EBIS (2020 cohort)*Rev 20230625*

Course Code	Course Title	Units
ACCT4033/ACCT4073	Accounting Information Systems*	3
EBIS2003	Introduction to Blockchain	3
EBIS2013	Fundamentals of Fintech Fundamentals of Digital Economy and Fintech	3
EBIS3033	Programming for Business Applications	3
EBIS3063	Telecommunications in Business	3
EBIS3073	Decision Support and Business Intelligence Systems	3
EBIS3083	e-Customer Behaviours and Web Analytics	3
EBIS3093	Developing Applications for Mobile and Social Media	3
EBIS4013	Seminar in e-Business Management and Information Systems	3
EBIS4043	Big Data Analysis and Applications	3
EBIS4063	Information Security and Privacy Management	3
EBIS4073	e-Business Management and Information Systems Internship	3

* This course has been recoded from ACCT4033 to ACCT4073 with effective from Semester 2 of AY2022/23.